

Brian C. Sanchez

Phone: (812) 821-0745 • E-mail: Brian@BrianSanchez.com
www.BrianSanchez.com



PRIMARY OBJECTIVE

Los Angeles, California-raised and trained professional artist and graphic designer with over a decade of professional experience relocates to Bloomington, Indiana with his beautiful wife and children, seeking stable ground for his family and a fresh, new career opportunity, ready to offer his services and expertise to an exciting, progressive employer in need of what he has to offer.

PROFESSIONAL EXPERIENCE

June 2007 - January 2009

WEIDER PUBLICATIONS, LLC

Woodland Hills, CA 91367

<http://www.MuscleAndFitness.com>

Position: Art Director; Editorial Illustrator

Salary: \$55,000/yr.

Hired as Art Director for Muscle and Fitness Magazine and Muscle and Fitness HERS Magazine. Responsible for developing story layout, photograph and illustration concepts for the creative director, photography department, and illustrators. Responsible for selecting principal photos and artwork for story layouts; Produced creative layouts from photographs, artwork, and manuscripts provided by editorial department; In charge of hiring freelance illustrators upon approval by creative director; Responsible for editing final layouts prior to publication; Also worked as an Illustrator-for-hire for story layouts that favored my particular artistic style, as approved by the creative director.

September 2005 - December 2006

NAKI WORLD, INC.

Walnut, CA 91789

<http://www.Naki-World.com>

Position: Product Development; Graphic Designer; Webmaster;

Photographer; Marketing Associate

Salary: \$35,000/yr.

Initially hired as the assistant to the VP of Product Development, my position included: research and development of video game products and accessories; designing initial product and package concepts; developing production art for the manufacturer; designing and printing of catalogs, sale sheets and other marketing materials; product photography; design and maintenance of all Naki World-related websites; writing and editing of all marketing materials, including monthly newsletter; aided the warehouse in unloading packages from delivery containers.

August 1999 - January 2007

DEMIGRAPHICS

Glendora, CA 91740

<http://www.DemiGraphics.com>

Position: General Partner; Project Manager; Sales Manager; Graphic Designer; Illustrator; Web Designer; Webmaster

Salary: \$35,000-\$45,000/yr.

As Project Manager, I was responsible for assigning new and open accounts to myself and colleagues as well as closing accounts for billing. As Sales Manager, I was responsible for representing the company and its services in meetings with potential and current clients. Represented the company in becoming a 3rd party vendor for AT&T Directory's Specialty Sales Services, designing print ads for their yellow page directories serving Southern California. Also served as graphic designer for print advertisements and corporate identity packages, illustrator, product developer, and web designer. Designed company website.

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September 1996 - April 1997

EXACT STAFF, INC.

Woodland Hills, CA 91364

<http://www.ExactStaff.com>

Position: Temp for Hire; Router for Sears Logistics Services

Salary: \$20,000/yr.

Was assigned by this staffing agency to work as a Router for Sears Logistics Services. Solely responsible for the assigning of delivery routes for most of the Sears Home Delivery trucks serving Central and Southern California. Responsible for taking hundreds of delivery requests for address correction, proper assignment of merchandise to its proper delivery route, and the determination of whether a delivery requires special requirements such as transferring merchandise onto a small truck due to narrow roads. Worked directly with Penske Logistics Services in Chatsworth, Commerce and Santa Ana, California in determining the number of trucks precisely needed for the next day's delivery each and every day.

October 1995 - July 1996

KULT KOMICS, INC.

Venice, CA 90291

Position: Head artist, penciller, inker, colorist, storyboard artist, concept artist, writer, developer

Worked every evening after school as the head artist for a small independent comic book publishing company. Was the head artist for "Damien Spectre," developing character designs and well as page layouts. Was also given the opportunity to develop and write my own story, entitled "Puff." Company closed down when fellow artist and my college classmate Emi Morales was killed in a rock slide accident at Yosemite National Park on July 11, 1996.

June 1995 - December 1995

ALL STAR COLLECTIBLES

Universal City, CA 91608

Position: Retail and Sales Assistant

Salary: \$7,000/yr.

As my first job, I was responsible to attract customers in buying sports memorabilia at the store. Was also responsible to greet customers, as well as keep a watchful eye on potential shoplifters. Responsible for helping to clean the store every night during closing, as well as helping to maintain a proper inventory checklist when instructed.

EDUCATION

1996

ASSOCIATES IN ART - Sherman Oaks, CA 91411

<http://www.Associates-In-Art.com>

Notable Courses: Sequential Art and Characterization, Storyboarding

1995 - 1996

LOYOLA MARYMOUNT UNIVERSITY

College of Fine and Commercial Arts

Los Angeles, CA 90045

<http://www.LMU.edu>

Major: Art - Graphic Design Emphasis

Notable Courses: Fine Art, Still Life, 2-Dimensional Design, Graphic Design, Computer Graphics, Psychology, Sociology

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1991 - 1995

ST. GENEVIEVE HIGH SCHOOL

Panorama City, CA 91402

<http://www.ValiantSpirit.com>

Accomplishments: Graduated with Honors; 4.15 Grade Point Average; received Bank of America Achievement Award in Performing Arts; enrolled into Advanced Placement (AP) courses; received a 4 out of 5 score on Advanced Placement (AP) World History Exam; Senior Prom Court

SKILLS

Adobe Photoshop 5.5 to CS3; Adobe Illustrator 8.0 to CS3; Adobe InDesign; Adobe GoLive 4.0 to CS3; Adobe Acrobat 4.0 to CS3; Adobe StreamLine; Adobe ImageReady; QuarkXpress; Freehand 8.0; MicroSoft Office; MicroSoft Word; MicroSoft Excel, Dreamweaver; hand-coded HTML; JavaScript knowledge; Cascading Stylesheets (CSS); type 60 WPM; 10-Key by touch; hands-on screen printing experience; color separation expert; professional experience in installation of telephone, internet and intranet systems and hardware; internet proficient; Windows and Macintosh Operating Systems; capable at learning new software and operating systems with ease, skilled writer; proper grammar skills; able to quickly adapt under different conditions, comfortable at public speaking; leadership experience and qualities; management and supervisory experience; farsighted thinking; confident yet humble; positive outlook; easy-going yet determined attitude

PROFESSIONAL REFERENCES

Chris Hobrecker

Creative Director - Muscle and Fitness Magazine, HERS, and FLEX

Phone: (818) 251-2925

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Robert Kao

VP of Sales - Naki World, Inc.

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